

33 AI Agent Ideas You Can Build Today

Each one is a Claude Code skill you create by describing what you want. No code required. masteringai.io

MARKETING

`/intel`
EASY

Company Intelligence — Crawl any website, extract value prop, audience, voice, proof points, competitive positioning.

`/seo-audit`
MEDIUM

SEO Auditor — Analyze your site's pages for keyword gaps, meta tag issues, content structure, and competitor keyword overlap.

`/repurpose`
EASY

Content Repurposer — Transform a blog post into a Twitter thread, LinkedIn post, newsletter excerpt, and video script.

`/write`
EASY

Content Writer — Read a company profile, generate LinkedIn posts, blog outlines, or emails in that company's exact voice.

`/social-cal`
EASY

Social Calendar — Generate a full week of social posts across platforms from a single topic or profile, with hooks and CTAs.

`/ad-copy`
EASY

Ad Copy Generator — Create multiple variations of ad copy for Google, Facebook, or LinkedIn with A/B test angles.

SALES

`/outreach`
MEDIUM

Cold Outreach — Analyze a prospect's website and LinkedIn, then write personalized cold emails that reference their specific pain points.

`/call-prep`
MEDIUM

Call Prep Brief — Research a prospect company before a call. Output: company summary, recent news, likely pain points, conversation starters.

`/follow-up`
EASY

Follow-Up Sequence — Write a 3-5 email follow-up sequence with varied angles (value-add, social proof, urgency, breakup).

`/objection`
EASY

Objection Handler — Feed it your common objections. It generates response scripts with frameworks, proof points, and follow-up questions.

`/proposal`
MEDIUM

Proposal Builder — Generate a custom proposal outline tailored to a prospect's needs, pulling from your service offerings and case studies.

`/deal-score`
MEDIUM

Deal Scorer — Paste deal notes and prospect info. Get a win-probability score with strengths, risks, and next-best-action recommendations.

CUSTOMER SUCCESS

`/onboard`
MEDIUM

Onboarding Planner — Generate a custom onboarding plan based on customer type, goals, and product tier. Includes milestones and email templates.

`/faq-builder`
EASY

FAQ Builder — Analyze support tickets or chat logs, identify the top recurring questions, and generate a structured FAQ document.

`/qbr`
MEDIUM

QBR Generator — Create quarterly business review decks from usage data, support tickets, and goals. Structured slides with insights.

`/churn-risk`
ADVANCED

Churn Risk Analyzer — Review customer data (usage, support tickets, engagement) and flag at-risk accounts with recommended save plays.

OPERATIONS & PRODUCTIVITY

`/meeting`
EASY

Meeting Notes Agent — Paste a transcript. Get: key decisions, action items with owners, follow-up questions, and a summary email draft.

`/briefing`
ADVANCED

Daily Briefing — Compile today's priorities: calendar summary, pending tasks, key emails, and industry news. Your morning co-pilot.

`/sop`
EASY

SOP Writer — Describe a process in plain English. Get a structured standard operating procedure with steps, screenshots notes, and checklists.

`/compare`
EASY

Vendor Comparison — Analyze two or more tools/vendors. Generate a structured comparison: features, pricing, pros/cons, recommendation.

FOUNDERS & STRATEGY

`/competitor`
MEDIUM

Competitive Intel — Deep-dive a competitor: pricing, positioning, strengths, weaknesses, content strategy, and where you can win.

`/market-scan`
MEDIUM

Market Scanner — Research a market segment: size, trends, key players, gaps, and entry opportunities. Output as a structured brief.

`/pricing`
MEDIUM

Pricing Analyzer — Analyze competitor pricing pages and your positioning to suggest pricing tiers, packaging, and value metrics.

`/pitch-deck`
MEDIUM

Pitch Deck Outline — Generate an investor pitch deck structure with slide-by-slide talking points based on your company profile.

`/idea-eval`
EASY

Idea Evaluator — Describe a product idea. Get: market fit assessment, competitive landscape, risks, go-to-market suggestions, and a build-or-kill recommendation.

`/launch-plan`
MEDIUM

Launch Planner — Describe your product and target date. Get a week-by-week launch plan with channels, messaging, assets needed, and a pre-launch checklist.

FINANCE & ANALYSIS

`/report`
MEDIUM

Report Builder — Feed it raw data (CSV, pasted tables). Get a structured analysis with key metrics, trends, anomalies, and plain-English insights.

`/expense`
MEDIUM

Expense Analyzer — Upload expense data. Identify spending patterns, unusual charges, cost-saving opportunities, and budget vs. actual analysis.

`/forecast`
MEDIUM

Revenue Forecast — Provide historical numbers and assumptions. Get projections with scenarios (conservative, base, aggressive) and key drivers.

`/invoice`
EASY

Invoice Reviewer — Paste or upload invoices. Flag discrepancies, duplicate charges, and missing line items. Output a clean approval summary.

HR & PEOPLE

`/jd`

EASY

Job Description Writer — Describe the role in plain English. Get a polished JD with requirements, nice-to-haves, company culture, and comp benchmarks.

`/interview-q`

EASY

Interview Question Builder — Input a role and key competencies. Get structured behavioral and technical questions with scoring rubrics.

HOW TO BUILD ANY OF THESE

Open Claude Code in your project folder and tell it what you want:

EXAMPLE:

"Create a skill called `/outreach`. It should read a company profile from `profiles/`, analyze their pain points and recent news, then write 3 personalized cold email variations — one leading with a pain point, one with social proof, and one with a provocative question. Keep emails under 150 words. No corporate jargon."

That's it. Claude builds the skill file. You run it with `/outreach`. Iterate until it's great. **The pattern is always the same: describe → build → run → improve.**